

Artburst Artist Onboarding Cheatsheet

This document provides an overview of Artburst artist onboarding content.

Some parts of the submission process will be a bit different from what you're used to. This is intentional, as the questions are meant to get at a slightly different angle than the information that is already readily available via a google search. Sharing these less-known tidbits about yourself helps foster increased connection between you and art lovers. Collectors love to feel like they KNOW you so don't be afraid to relax and let your true colors shine!

Art lovers who visit Artburst's "Meet the Artist" page will also have access to your website and social media links. Once their interest is piqued, they can click through to read additional professional artist information available on your website.

Head to artburststudios.com/meet-the-artists/ to see examples of artist profiles.

We encourage returning artists to add five new "fun facts" and to answer different questions to help art lovers get to know you even better.

PROFILE INFORMATION

Have the following information ready for online Onboarding. (Your mailing address and phone number will not be included on your profile page. It's for our internal use only.)

- First and Last Name
- Mailing Address
- Phone Number
- Website Address
- Email Address (to be used by art lovers who have shipping questions, etc.)
- Instagram Link
- Facebook Link
- Pinterest Link (if relevant)

Images:

Guidelines-

- Upload high-quality photos that represent you and your style.
- The file size of each image should not be over 2MB.
- Please crop your headshot into a square format before you upload it - it will appear centered in a circle on the site.

- Work sample photos will appear on your artist profile page so collectors who visit your page before the show will get a feel for the style of work you'll be featuring at showtime. DO NOT include pieces created for the upcoming Artburst show. (Show pieces will be uploaded and revealed on the show page at a later date.)
- Title all photos in the following format- Lastname_Firstname_Sample1; Lastname_Firstname_Sample2; Lastname_Firstname_Headshot; etc.

Have ready for uploading:

<input type="checkbox"/> Square Headshot - titled Lastname_Firstname_Headshot
<input type="checkbox"/> Work Sample #1 - titled Lastname_Firstname_Sample1
<input type="checkbox"/> Work Sample #2 - titled Lastname_Firstname_Sample2
<input type="checkbox"/> Work Sample #3 - titled Lastname_Firstname_Sample3
<input type="checkbox"/> Work Sample #4 - titled Lastname_Firstname_Sample4
<input type="checkbox"/> Work Sample #5 - titled Lastname_Firstname_Sample5
<input type="checkbox"/> Work Sample #6 - titled Lastname_Firstname_Sample6

About You: Include a paragraph or two that describes you in a nutshell. (as an artist, your art, your story, etc.) Write in first person.

Highlighted Quote: We'll be featuring a short phrase or tagline in quotes as part of your artist page (as well as including this in the printable show catalog). You may want to select a key phrase from your About Me section or another sentence that describes you and/or your work.

Five Fun Facts: List five fun **NON-ART** related facts about you. Add a one-word title and very short description. (Examples: Travel- I took the polar plunge in Antarctica, Awards- I won Dancing with the Stars)

Drop Down Questions: Select **THREE** questions from the list below that resonate most with you. Your answers can be related to you as an artist or simply give more insight into you as a person. Collectors love reading these and we do too! The website has drop downs where you can select your question before answering.

1. What is something you wish you could tell your younger artist self?

2. What other non-artist jobs have you had?
3. What is your hidden talent or claim to fame?
4. What gives you goosebumps?
5. If your life had a theme song, which song would it be?
6. What one (art) item can you not do/go without
7. What inspires you? From where do you get your inspiration?
8. What is your biggest fear?
9. Which artist (famous or not) has influenced you the most and how?
10. What's your most embarrassing moment?
11. When did you know you were an artist
12. What do you want to learn next?

Please double check your answers, spelling, and grammar during the official onboarding process which will begin June 6th. You will be able to save your answers and return multiple times, if needed, to make updates. Once you're happy with your responses, submit your profile by clicking on the "My Profile is Ready" button on your artist dashboard.

Here's a link to [Kasey's Onboarding Tutorial video](#) for your review after you receive your login credentials.

Please let us know if you have questions during any part of this process. Congratulations on taking the next big step!