

Marketing is probably not your favorite part of being an artist. We get it. To make it easier, we've created a list of ideas that allow you to use your unique strengths. So, whether you're a natural in front of the camera or much more comfortable behind, we're here to help you. We can't wait to see what you come up with!

October Marketing Focus Areas

1. Highlight featured artists
2. Introduce and welcome artists and art lovers to Artburst Studios
3. Invite them along on a journey of discovery and creativity

We will be sharing these marketing tidbits on Artburst channels and you can share them on your own accounts as well.

Some hashtags to consider:
#artburststudios
#insideoutsideupsidedown
#celebratingartists

Remember to tag us @artburststudios

Choose at least 2 of the following (or make up your own) to create and upload through the "Upload Marketing" link on your private Artist Portal during October. You'll find your personalized graphics in the same place.

Video Options:

- Pass the Brush, several short videos, no sound (Sample and instructions will be provided)
- Studio/Workspace Tour, 1-2 minute video with or without sound
- Invite art lovers to join us in your own words, 1 minute or less
- Happy dance, 15 sec with no sound

Photo Options:

- Send 4-5 photos from the start to finish of one of your non-show pieces
- What inspires you? Send 3-4 photos and let them tell the story
- Teaser photos of a show piece in progress from different angles (Don't give away too much.)
- Something special from your studio (pet assistants, ritual, favorite tool, etc.)

In Writing:

- Send us funny art related sayings or jokes
- Write an art related poem

Propose Your Own